



DACC Mission Statement

The Duanesburg Area Community Center (DACC) serves people of all ages and needs from the surrounding communities by providing cultural, recreational and educational programs that promote healthy living and community spirit.

Dear Sirs:

I am the Aquatics Director at the Duanesburg Area Community Center. Our facility is running a triathlon on September 12th, 2009. We are planning to start the event at the Mariaville Lake and end it at the Duanesburg Area Community Center. We are looking for sponsors to help make this event a success.

Patrick Ciraulo
Executive Director

The cost to run the race will be \$10,000. Without support we will be unable to put forth an event of this caliber. The event will not only bring business to this area but it will show case the beautiful Mariaville Lake, the County Forest on Lake Rd. and the other scenic roadways in Duanesburg. The proceeds from this event will help fund Duanesburg Community Center programs for local children, adults and seniors. The Duanesburg Area Community Center is a not for profit organization.

Board of Directors
Ken Romanski
President

Brennen Parker
Vice President

We are hoping that you would be in a position to offer a monetary donation to help with the general costs of the event. We have several levels of sponsorship. Please let me know if you are able to help in any way. I can be contacted at 518-895-9500 or by email at jdixon@dacc.info.

Lewis DeFilippo
Treasurer

Title Sponsorship \$5,000

1. Reference to the event name, preceded by your company name
2. Prominent logo and/or company name on all promotions and publicity including, print ads, press releases, 200 race applications, 200 T-shirts
3. Hyperlink to your website from ours
4. Banner space and signage at start and finish lines

Alicia Sullivan
Secretary

Presenting Sponsorship \$3,000

1. Named as the Presenting Sponsor of the event
2. Prominent logo and/or company name on all promotions and publicity including: press releases, 200 race applications, 200 T-shirts
3. Hyperlink to your website from ours
4. Banner space and signage at start and finish lines

Jean Dykeman
John McKeeby
Dr. John McMichael
David Sanders
Chuck Mueller
Jerry Kamiler
Charles Richter
Jennifer Nelson
Patrick Wren

Gold Level Sponsorship \$1,000

1. Proportionate sized logo and/or company name on all promotions and publicity including: press releases, 200 race applications, 200 T-shirts
2. Hyperlink to your website from ours
3. Banner space and signage

Bronze Sponsorship

1. In-Kind Donation (example: shuttle from parking area to the lake, 200 t-shirts, water, energy bars/ gel, water bottles, give aways).

Premium Sponsorship Levels:

Friends of the Race - \$500

- Event literature/product samples placed in participant race packets
- Inclusion in all advertising

Race packet ad Sales:

- Full Page - \$250
- Half Page - \$175
- 1/3 Page - \$125
- 1/4 Page - \$100
- 1/8 Page - \$75

Sincerely,

Jennifer Dixon, Aquatics Director