



Dear Sirs:

The Duanesburg Area Community Center is running a triathlon on September 11<sup>th</sup>, 2010. We are planning to start the event at the Mariaville Lake and end it at the Duanesburg Area Community Center. We are looking for sponsors to help make this event a success. The cost to run the race will be \$10,000. Without support we will be unable to put forth an event of this caliber. The event will not only bring business to this area but it will show case the beautiful Mariaville Lake, the County Forest on Lake Rd. and the other scenic roadways in Duanesburg. The proceeds from this event will help fund Duanesburg Community Center programs for local children, adults and seniors. The Duanesburg Area Community Center is a not for profit organization. We are hoping that you would be in a position to offer a monetary donation to help with the genera costs of the event. We have several levels of sponsorship. Please let me know if you are able to help in any way. I can be contacted at 518-895-9500 or by email at [jdixon@dacc.info](mailto:jdixon@dacc.info).

Susan Kamiler  
Executive Director

Board of Directors  
Ken Romanski  
President

Patrick Wren  
Vice President

Lewis DeFilippo  
Treasurer

Charles Mueller  
Secretary

John D'Adamo  
Jean Dykeman  
Jerry Kamiler  
Jennifer Martin  
John McKeeby  
John McMichael  
Jennifer Nelson  
Charles Richter  
David Sanders

**Title Sponsorship \$3,000**

1. Reference to the event name, preceded by your company name
2. Prominent logo and/or company name on all promotions and publicity including, print ads, press releases, 200 race applications, 200 T-shirts
3. Hyperlink to your website from ours
4. Banner space and signage at start and finish lines

**Presenting Sponsorship \$1,000**

1. Named as the Presenting Sponsor of the event
2. Prominent logo and/or company name on all promotions and publicity including: press releases, 200 race applications, 200 T-shirts
3. Hyperlink to your website from ours
4. Banner space and signage at start and finish lines

**Gold Level Sponsorship \$500**

1. Proportionate sized logo and/or company name on all promotions and publicity including: press releases, 200 race applications, 200 T-shirts
2. Hyperlink to your website from ours
3. Banner space and signage

**Bronze Sponsorship**

1. In-Kind Donation (example: shuttle from parking area to the lake, 200 t-shirts, water, energy bars/ gel, water bottles, give aways).

**Friends of the Race - \$200**

1. Event literature/product samples placed in participant race packets
2. Inclusion in all advertising

**Race packet ad Sales:**

- Full Page - \$150 • Half Page - \$100 • 1/4 Page - \$50

Sincerely,

Jennifer Dixon, Aquatics Director